M. Ghozy Samudra

Freelance Design Engineer · Available for projects

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/ ABOUT

I design and build **maintainable, scalable, SEO- and CRO-optimized websites** that help service-based and B2B companies grow, earn credibility, and generate leads. With AI coding assistants in my workflow, I also build **custom web apps** for business-specific needs.

/ WHAT I DO

01

Websites that convert

Marketing websites designed and built from scratch, structured for SEO and conversion from day one, and easy for your team to update.

02

Rebuilds & optimization

Turning slow, dated sites into fast, accessible ones, with measurable gains in PageSpeed, Core Web Vitals and search rankings.

03

Custom web apps

Internal tools, portals and dashboards built around how your business actually works, shipped quickly with AI-assisted development.

/ FEATURED RESULT

sustaincert.id

2025

ISO training & certification · Redesign + development

Redesigned and rebuilt the website for an Indonesian ISO training, audit and certification body. Took scores from below average to near-perfect, and wrote SEO articles for their blog that now **rank on page 1 of Google**.

DESKTOP PERF.	MOBILE PERF.
99 from 34 · +191%	91 from 45 · +102%
ACCESSIBILITY	SEO
100 from 79	100 from 85

PageSpeed Insights scores out of 100, from my before-and-after tests.

/ SELECTED WORK

alfurqonboyolali.org	New website for an Islamic foundation running social, education and outreach programs. Design + development.	2025
jeminids.com	Website UI design for an official Webflow partner agency, with fully documented Figma files for developer handoff.	2024
syameela.id	Institution website plus internal and private pages, designed and built in-house.	2024
aksipedulibangsa.org	Website UI for an Indonesian NGO, clearly communicating its mission and impact and making it easy to donate.	2022
sv2fc.com	Merchandise and events web experience for a UK football YouTuber with 5M+ subscribers. UI/UX design.	2022
mataqdarululum.com	Responsive website for an Islamic higher-education institution. Design + development.	2021

/ BACKGROUND

Freelancing since 2019. I started in graphic design, moved into UI/UX in 2021, then into building the sites I design. Today I run projects from first wireframe to launch and keep improving them afterwards.

/ CERTIFICATIONS

Google · Foundations of UX Design	Dec 2023
Webflow · 101, CMS, Layout L1 & L2	Oct 2024

Based in Indonesia · Working remotely worldwide

Start a project → hi@ghozysamudra.com